DAVID JOSEPH

Senior Frontend Engineer

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EXPERIENCE

Senior Frontend Engineer - AI Engineer
RightMessage
01/2024 - 04/2025
Florida, USA

RightMessage helps pro creators and online businesses segment their audience and personalize their website

- Spearheaded transformative technical overhaul by migrating a legacy Vue app to Vue 3 Composition API
- Enhanced system efficiency by 15% by crafting robust architecture patterns and establishing best practices
- Accelerated revenue growth by deploying high-impact features within the first month
- Cultivated partnerships with C-suite leadership to translate business objectives into technical solutions
- Functioned as the authoritative technical decision-maker throughout the software development lifecycle
- Instituted development excellence through the introduction and adoption of monorepo as well comprehensive documentation frameworks
- Integrated the use of AI in helping people decide what opt-in forms to show and how it benefits and increases viewership on their product
- **Technologies: Vue, React, Typescript, PrimeVue, Preact, TailwindCSS, Tanstack Query, Pinia, Turbo Repo**

🔗 https://rightmessage.com/

Senior Frontend Engineer
Empact
02/2023 - 12/2023
Tel Aviv District, Israel

Internal System that helps workers spot issues with software programs and manage tasks

- Increased user productivity by 70% by building and managing an internal system
- Oversaw management of 5 apps, including 2 Chrome extensions, for 40% of employees who preferred using chrome extensions
- Reduced data leakage incidents by 60% by implementing robust frontend security measures
- Supported 80% users by enabling RTL and English to Hebrew language switching across the entire application
- **Technologies: Vue, Typescript, Pinia, Vuex, TailwindCSS, SCSS, i18n**

Senior Frontend Engineer
Coreloops
08/2022 - 02/2023
London, UK

Disruptive construction technology platform bridging skilled trades people with construction industry demands

- Improved user engagement by 25% by crafting pixel-perfect interfaces from design specifications
- Architected seamless third-party integrations with platforms like Zoho Recruit and Airtable
- Implemented feature-rich enhancements using Vue 3 Composition API, Typescript, and Tailwind CSS
- Established robust DevOps infrastructure and advanced CI/CD pipelines
- Engineered analytics ecosystem connecting application touchpoints to analytics platforms
- Delivered technical solutions contributing to securing investment from notable organizations such as Morgan Stanley
- **Technologies: Vue, React, Typescript, Pinia, Mixpanel, Zoho, TablePlus, Docker**

🔗 https://coreloops.ai

Lead Frontend Engineer
Hoshistech
08/2021 - 08/2022
Austin, Texas

Venture-backed company transforming the event management landscape

- Spearheaded frontend strategy leading comprehensive architecture and implementation
- Delivered exceptional application performance while navigating technical challenges
- Accelerated product launch timeline within a 4-month window
- Engineered sophisticated location tracking mechanisms and event management tools
- Integrated multiple payment processing gateways to create seamless purchasing
- Leveraged technology stack of Nuxt, Tailwind, and Vuetify
- **Technologies: Vue, Nuxt, TailwindCSS, Vuetify, SCSS**

SUMMARY

Innovative Senior Frontend Engineer with 5+ years of experience architecting scalable web applications using Vue.js, React, and TypeScript. Recognized for spearheading legacy migrations, implementing robust technical solutions, and optimizing performance, resulting in measurable efficiency gains. Adept at collaborating with cross-functional teams and C-level stakeholders to align technical projects with business goals. Notable achievements include driving user engagement growth and accelerating product launches for startup and enterprise environments.

EDUCATION

Bachelor of Science in International Relations - 4.13/5.0

Covenant University

08/2015 - 07/2019   Ogun, Nigeria

KEY ACHIEVEMENTS

🪐 **Engineering Selar**
Engineered Selar, an e-commerce platform, facilitating over $1,000,000 in transactions and scaling to over 600,000 active users

💎 **Senior Frontend Engineering Mentor | Developers Foundry**
Mentored and trained mid-level frontend engineers in advanced technical skills and career progression strategies

Developed structured learning pathways to accelerate professional growth from mid-level to senior positions

Delivered technical guidance and best practices to enhance engineering capabilities within the organization

SKILLS

Animation · CSS · Ecommerce · GitHub · GSAP · JavaScript · Laravel · React · Vue · Inertia · Nuxt.js · PHP · SCSS · Tailwind · TypeScript · Vue.js · Vuetify · Vuex · Pinia · Tanstack Query · Technical Leadership · Mentorship · Cross-Functional Collaboration

LANGUAGES

English   Native   ● ● ● ● ●

FIND ME ONLINE

📷 **Instagram**
davidjhoseph

EXPERIENCE

Software Engineer
08/2019 - 07/2021

[Reftek Consulting](#)
Lagos, Nigeria

Transforming business ideas into real world applications

- Engineered high-impact e-commerce platform scaling to over 60,000+ active users
- Orchestrated platform evolution with a complete rebranding and architectural overhaul
- Conceptualized strategic development of corporate portfolio application securing 7+ international clients
- Enhanced reservation efficiency by 80% for Jarabeach by developing a booking engine processing over 2000 bookings monthly
- Improved brand visibility and platform stability for Reftek Consulting by launching a rebranding and architectural overhaul, leading to significant increase in new clients
- Increased user engagement by 50% on an e-commerce platform serving 60,000+ active users, resulting in over 10,000 additional transactions per month
- Served as a technical mentor to junior developers, elevating team capabilities
- **Technologies: Vue, React, Typescript, TailwindCSS, Bootstrap, SCSS, Flutter**